

Campus Publication Requirements

Summary

Columbus State University has requirements for campus publications related to the image, message, and mission of the University.

Purpose

The purpose of this document is to describe the requirements for campus publications related to the image, message, and mission of the University.

Policy

All publications from the university should reflect the overall image, message and mission of the university. They should be attractive, consistent in their [use of logos](#), speak to their targeted audience and include the words “Columbus State University” — not just CSU — on the front and back.

Related USG Policy

10.2.2 Institutional Publications

Last Update

8/2016

Responsible Authority

University Relations